

Certification Class Calendar

JULY 2010

Monday July 5th

Corporate Offices Location, Delray Beach, FL

BKT Class at 12:00 Noon: "**Look & Learn**" BKT Education Program: For Salon Assistants; Receptionists; Cosmetology Students:

Fee Free, is salon or school carries already BKT line.

Monday July 12th

Regional Education Host Center, Hialeah, FL

BKT Class at 12:00 Noon: **CERTIFICATION PROGRAM**: for NEW stylists that have not been certified.

***PRODUCT Buy-Back**: if you are using another Keratin brand, bring it and we get trade-in credit for BKT.

Monday July 19th

BKT Class: SALON CONSULTANTS PROGRAM: 12 Noon to 2:00 pm (By Invitation Only)

This is intended as an update for existing consultants, and to invite any new potential salon consultants and salon educators. Is usually offered with a video set-up so the participants are videographed, and we all see the video playbacks, of BKT Salon Presentations by Consultants, as a group, in a constructive manner, and program covers body posture; verbal presentation skills; salon image as to hair, make-up, fashion; eye contact, etc. It's a fun interactive program. (Requires a Videocamera and Playback AV)

Monday July 26th

Class in Delray Beach, FL - 12:00 am to 3:00 am

BKT Class Certification Program: **English**, for all NEW stylists that have never been certified.

***PRODUCT Buy Back**, if you are using another Keratin brand, bring it and get trade-in credit for BKT.

AUGUST 2010

Monday August 2nd. 2010

CLASS IN A HOST SALON, that carries the entire BKT Line: (Location To Be Determined)

BKT Class: **UPDATE**: New Products: Chocolate / Active / Buriti/ Magic Tape.

Fee- Free - conducted In-Salon for all the salon personnel, plus invited guests.

Monday August 9th

CLASS: In a **HOST Beauty School** (To Be Determined) that carries the BKT line, and also has approved the Instructors to be Certified on Brazilian Keratin Treatments.

The school programs usually end at 1:30, so 12-1:30 is to set up classroom area, and the evening instructors then need to come in for the class.

BKT CLASS, 1:30: For Cosmetology Instructors, and any Invited outside Guests, from BKT full-line salons. **Fee Free**

Monday August 16th

BKT CONSULTANTS Program in Corporate Location 12:00 - 3:00 pm: The Original Brazilian Keratin Treatment: Special Appearance by founder Marcia Teixeira to share the inception & concept of the BKT brand (.15-.20 Minutes)

Guest Educators: Invited to teach are two stylists that use the product and believe in the brand, but that are auditioning as educators, working with their BKT salon consultant as a co-presenter. **Fee Free**. By Invitation Only. Intended for BKT Concept Salons.

MODELS: Salon Consultants, to update BKT in everyone's hair.

Monday August 23rd

Regional Education Host Center, Hialeah, FL

BKT CLASE DE ACTUALIZACION - In Spanish: Productos Nuevos: Chocolate / Active / Burati
- 12:00 to 3:00 pm

* **Product BuyBack** Continued. Traiga su Keratina de otra marca, y entreguela por credito para BKT.

This week, we'll probably end up having a Model Call, as well as a Class, since the Models most likely all come from Miami, and the show is that weekend.