



Step by Step Guide To Be Used Only With Soft & Soft Chocolate Treatments



Free of formaldehyde producing ingredients

- Spray application
- Blow dry on high heat (Step 4)
- Flat iron all shades of blonde, highlighted, or bleached hair at 350°F/175°C; virgin and all other shades at 400°F/200°C.
- Choose from 4-5 flat iron passes up to 8-9 passes for even more curl reduction.
- Shampoo and condition after flat ironing.
- All color processes should be done **AFTER** both Soft Treatments.
- **Magic Tape®** is **STRONGLY** recommended on all hair types and is a **NECESSITY** on all shades of blonde, highlighted or bleached hair with **ALL TREATMENT VARIETIES**



Step By Step Guide for Soft & Soft Chocolate Treatments

STEP 1

- After analyzing the scalp and hair, shampoo the hair with the required Cleanse or Chocolate Cleanse Pre-Treatment Shampoo; twice for chemically treated hair, three times for very coarse and/pr virgin hair.

STEP 2

- Blow dry the hair free style without combing or brushing until the hair is 100% dry. High heat can be used.

STEP 3

- When the hair is completely dry, section the hair into three parts, front to back and ear-to-ear.
- Put on gloves.
- Shake the bottle well and pour 1 to 2 ounces (more as needed) into a spray bottle.
- Carefully spray product onto hair, section by section, combing through as you go and avoiding the client's eyes.
- Make sure that the product is evenly distributed through the hair by combing it through. Apply more product as necessary, or remove any excess as you comb it through.

STEP 4

- Set your blow dryer to high fan and high heat and use a vent brush to blow dry the hair until it is 100% dry.

- During this step you don't have to focus on straightening the hair, only on making sure the product has been completely dried onto the hair.

STEP 5

- Flat iron at a temperature of 350°F/175°C on all shades of blonde, highlighted, or bleached hair; 400°F/200°C on virgin and all other shades.
- Section the hair into three parts, front to back and ear-to-ear.
- Beginning at the nape on ½" sections, use the Mini Glide near the hairline and then use the flat iron, (WITH MAGIC TAPE®) set at 350°F to 400°F from roots (without touching the scalp) to ends.
- Repeat passes with the flat iron a minimum of 4-5 times up to a maximum of 8-9 times for more curl reduction.

STEP 6

- Using the Marcia Teixeira® shampoo and conditioner of your choice, shampoo the client's hair once and condition.

STEP 7

- Blow dry the hair into the desired style and touch up with your flat iron if needed.
- Advise your client that they have total freedom to wash, clip, braid, exercise, swim and more...the same day!

ALL COLOR PROCESSES MUST BE DONE AFTER SOFT TREATMENTS ARE COMPLETED.