



MARCIA TEIXEIRA® KERATIN TREATMENT DO'S AND DON'TS

DO'S (Before Shampoo)

1. DO wear hair down all the time.
2. DO use a blow dryer if the hair becomes wet during the initial three or four days development period following the Treatment.
3. DO use a flat iron to re-straighten areas where needed.
4. DO use a silk scarf or Gripas to preserve the straightness of the hair during the three or four day development period.

DO'S (After Shampoo)

1. DO use shampoos and conditioners that are sodium chloride and sulfate free; preferably the Marcia Teixeira® line, that prolong the results of the treatment.
2. DO style as desired.
3. DO enjoy your beautiful, smooth, shiny, and frizz-free hair!

DON'TS (Before Shampoo)

1. DON'T wash the hair for three or four days so that the treatment can develop fully.
2. DON'T tie the hair into a pony tail or braid. Either can create unwanted dents, waves or curls.
3. DON'T use hair clips, hair bands or bobby pins, since these can affect the straightness of the hair.
4. DON'T sweat excessively. Avoid working out and/or swimming during the three or four day development period.
5. DON'T put your hair behind your ears or use glasses to hold it back.

- * Original formula (4 days till shampoo)
- * Chocolate formula (3 days till shampoo)
- * Advanced formula (1 day till shampoo)

Recommendations for home maintenance of MARCIA TEIXEIRA® Brazilian Keratin Treatment™

Treated (Color-Safe)
Shampoo

Gentle (Daily Use)
Shampoo

Hydrate (Moisturizing)
Shampoo

Buriti Serum

Treated (Color-Safe)
Conditioner

Gentle (Daily Use)
Conditioner

Hydrate (Moisturizing)
Conditioner

www.marciakeratin.com