



# ADORN

*by Marcia Teixeira®*



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*Sumptuous, wholesome,  
exceptional formula for perfect  
shine, supreme hydration and  
volume*

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The Adorn by Marcia Teixeira® Spa Pro-Luxe Collection brings spa quality indulgence to the comfort of your home. Expanding on her years of experience in hair and skin care, Marcia Teixeira® has created a sophisticated line of home-use products that leave you feeling spa-fresh and pampered with silky, manageable hair, and hydrated, radiant skin.

# ADORN

by Marcia Teixeira®

*uniquely combines multiple, natural, active  
ingredients from around the world.*



**[www.marciakeratin.com](http://www.marciakeratin.com)**





## **From Earth's Gardens to Your Hair & Skin**



Natural Active Ingredients



Pioneering Technology



Effective



Manufactured in the USA



Professional Salon Quality at  
home



## Why ADORN?

**The answer is easy and simple:**

- ✔ Multiple proven benefits
- ✔ Established brand recognition
- ✔ Easy to use
- ✔ High concentration of active ingredients
- ✔ Efficient & effective delivery system
- ✔ Powerful anti-aging properties
- ✔ Extensive testing

**ADORN**  
by Marcia Teixeira®

**NEW**

From a  
brand you  
know and  
trust for  
safety and  
reliable  
results

# COLLAGEN

## BRAZILIAN KERATIN TREATMENT®

### ADVANCED SMOOTHING FORMULA

#### KERATIN + COLLAGEN

Specifically formulated to restore hairs elasticity,  
moisture and manageability

#### USE LESS PRODUCT

Use an average of 2 oz or less

#### EASY 4 STEP APPLICATION

Start on toweled dried hair

#### GEL FORMULA

cuts down on application time

#### FRIZZ + CURL REDCUTION UP TO 100%

#### SHAMPOO IN 24 TO 48 HOURS

#### MINIMAL TO NO FUMES

(AVAILABLE FOR REGISTERED COUNTRIES ONLY)



**VELVET  
SHAMPOO**



**BETTER WET AND DRY COMBING**

Adorn by Marcia Teixeira® eases combing through and detangling wet hair and minimizes damage.

Dry hair is easier to brush and style.

# Hair Care Line

**VELVET  
CREAM RINSE**



**MANAGEABILITY, BODY AND  
BOUNCE**

Fortified with anti-static and volume building properties, Adorn by Marcia Teixeira® minimizes frizz, leaves curls crisp, adds body, and makes styling a breeze.

**ESSENTIAL  
LEAVE-IN**



**ULTRA-RECHARGING  
CREAM MASQUE**



**EXTRAORDINARY SHINE &  
SILKINESS PLUS IMPROVED COLOR  
RETENTION**

Adorn by Marcia Teixeira® leaves hair looking shiny and feeling soft and silky. Hair treated regularly with Adorn will retain color longer and look and feel healthier. Optimal results can be achieved by using the full product line.



# Skin Care Line

## SKIN HYDRATION

The humectant properties of B-5 Pro- Panthenol enable **Adorn by Marcia Teixeira®** to supply skin with the vital water molecules it needs to look younger and feel soft and supple.

## BETTER AFTER FEEL

**Adorn by Marcia Teixeira®** delivers intense hydration resulting in skin that looks and feels younger and healthier.

## DAMAGE PREVENTION

The active ingredients in **Adorn by Marcia Teixeira®** restore hydration, soothe irritation, prevent damage and provide structure and firmness to the skin.

## RADIANCE BODY POLISHER



## ULTRA-RECHARGING CREAM MASQUE



## Velvet Shampoo

With specially blended ingredients, Velvet Shampoo gently cleanses while drenching the hair and scalp in moisture, leaving your hair intensely hydrated and shiny.

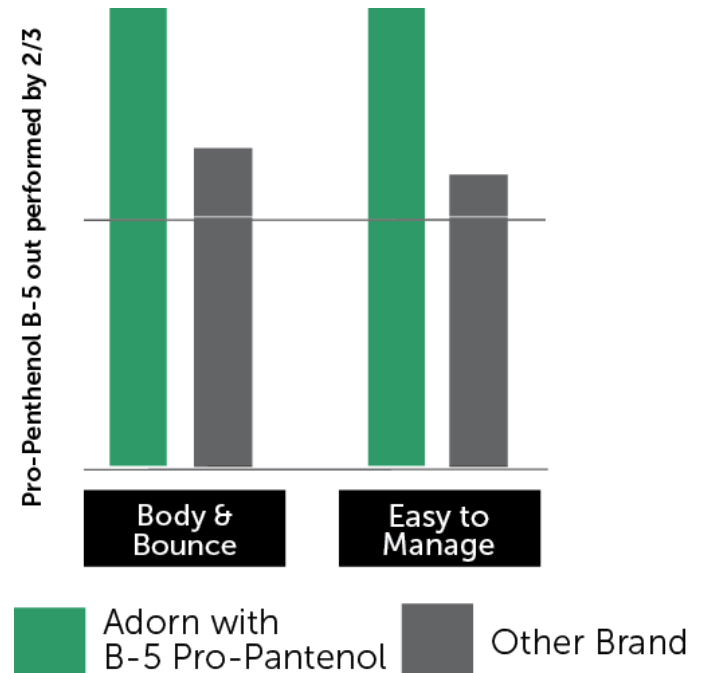
### Benefits

- Enhances silkiness
- Natural hydrating ingredients
- Creates lustrous shine
- Enhances manageability
- Improves Elasticity & Reduces breakage
- Protects hair color



### B-5 Pro Panthenol :

Reinforces Hydration and Soften, leaving the hair & skin feeling silky-smooth



## Velvet Cream Rinse

Velvet Cream Rinse is lightweight, refreshing, ultra-moisturizing – an exceptional formula for shine and perfect volume.

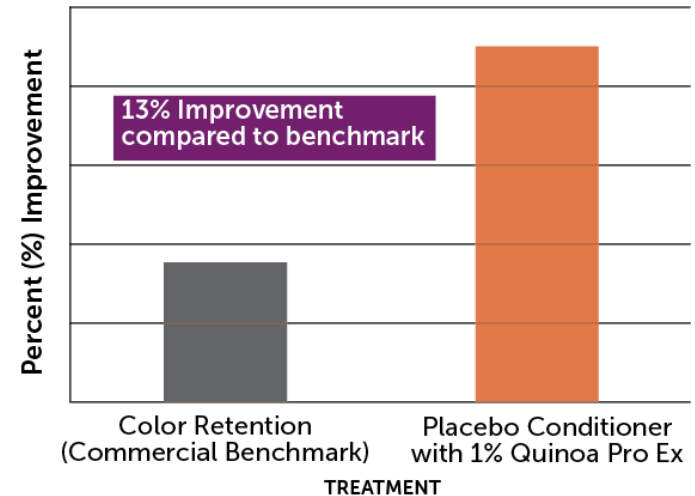
### Benefits

- Detangles
- Incredible softness
- Frizz Reduction
- Build up free
- Color Retention
- UV protection
- Hydrates hair and scalp
- Restores Shine



### Quinoa:

A vegetable protein that retains color and shine  
Increase in Hair Color Retention



### **INNOVATION:**

- **Color Retention:** 1% Quinoa Pro Ex helps retain color 13% better than commercial conditioner for color treated hair

## Essential Leave-In

Essential Leave-In can be used on all hair types. It tames frizz, binds in moisture, helps lock in color, and leaves hair looking and feeling silky and healthy.

### Benefits

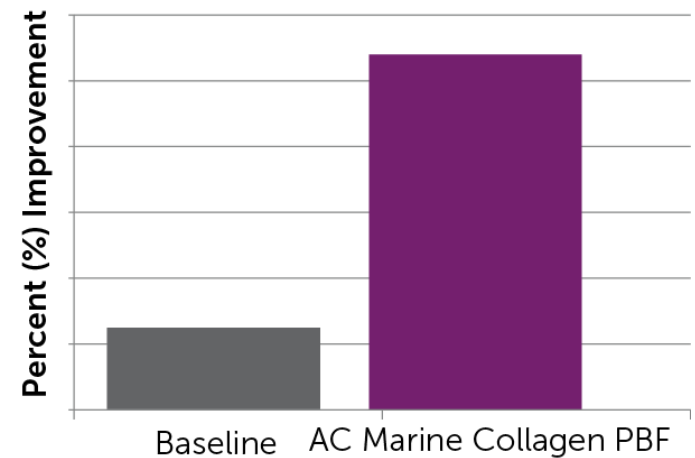
- Repair dry, damaged hair
- Adds shine
- Detangles
- Thermal styling protection
- Seals & protects hair color
- Prevents split ends
- Stops hair breakage
- Creates Silkiness
- Enhances natural body



### Marine Collagen:

It improves the moisture content of both the skin and hair due to its film forming and moisture binding properties

#### Improvements in Hydration



#### INNOVATION:

- **Hydration:** Marine Collagen improved hydration by 12%



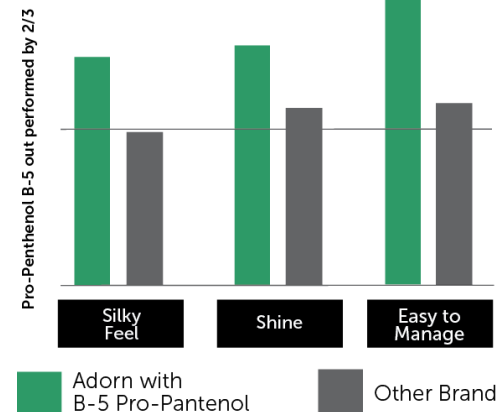
## Ultra Recharging Masque-Crème

Ultra Recharging Masque-Crème can be used as a 3 minute in the shower rinse-off treatment, or a 20 minute deep conditioning treatment.



### B-5 Pro-Pantenol:

Consists of omega 3 and 6, obtained from safflower oil



### Benefits

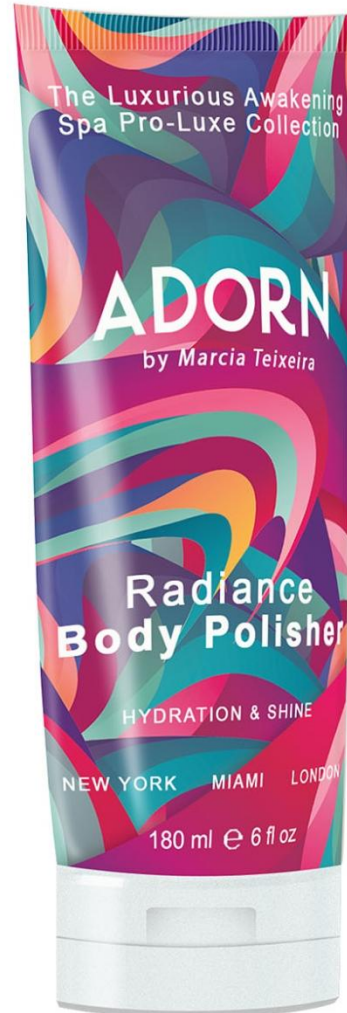
- Repair dry, damaged hair
- Adds shine
- Detangles
- Thermal styling protection
- Seals & protects hair color
- Prevents split ends
- Stops hair breakage
- Creates Silkiness
- Enhances natural body

## Radiance Body Polisher

Radiance Body Polisher is a powerful, anti-aging and purifying formula that gently exfoliates the skin, sloughing away dead skin cells, revealing softer, rejuvenated, healthy looking skin.

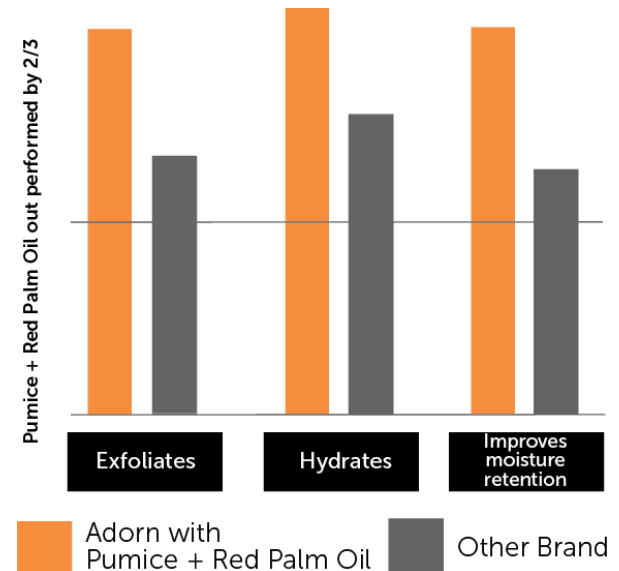
### Benefits

- Perfectly exfoliates uneven, dry and rough skin
- Stimulates skin renewal and collagen production
- Helps prevent break outs and relieves congested skin
- Washes away impurities and excess oil
- Prepares the skin for the Ultra-Recharging Masque-Crème
- Natural microdermabrasion action



### Pumice + Red Palm Oil:

Consists of omega 3 and 6, obtained from safflower oil



# Ultra Recharging Masque-Crème

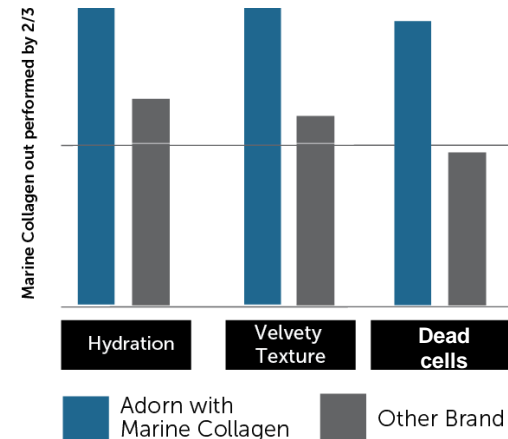
**ADORN**  
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Ultra Recharging Masque-Crème is the first of its kind, providing indulgent hydration for both hair and body all in one product. Use as a in shower experience and indulge yourself daily!



## Marine Collagen:

Consists of omega 3 and 6, obtained from safflower oil



## Benefits

- Deeply moisturizes
- Skin texture is velvety
- Skin has a more even, radiant and youthful appearance
- Irritation, age spots and blemishes are drastically improved.
- Continued Hydration
- Hydration and nutrients are deeply infused into the skin.
- Elasticity and hydration are improved.



Pérola  
BY Marcia T.

# ADORN

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**PRESS : Marcia Teixeira Brand Recognized around the world**





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