



Directions for Use



original
TREATMENT

chocolate
TREATMENT

advanced
TREATMENT

Step by Step

5 Steps - *original & chocolate*

TREATMENT

7 Steps - *advanced*

TREATMENT

Step 1

- After analyzing the scalp and hair, shampoo the hair with the required Cleanse or Chocolate Cleanse Pre-Treatment Shampoo; twice for chemically treated hair, three times for very coarse hair; three times with equal parts 20 volume peroxide and Cleanse or Chocolate Cleanse Pre-Treatment Shampoo **for virgin hair only.**

Step 2

- Blow dry the hair free style without combing or brushing until 100% dry. High heat can be used.

Step 3

- When the hair is completely dry, section the head into three parts, front to back, ear-to-ear.
- Put on vinyl (or other non-latex) gloves. Make sure that area is well ventilated.
- Shake the bottle well and pour 2 to 3 ounces (more as needed) of product into a bowl.
- Carefully apply product to hair, section by section, with a brush as you would apply hair color, avoiding contact with scalp, skin or eyes.
- Make sure that the product is **evenly distributed** through the hair.
- Comb the product through the hair. Apply more product as necessary, or remove any excess as you comb it through.

Step 4

- It is very important to set the blow dryer to **MEDIUM** heat, and point the blow dryer away from both you and your client's face. Using a vent brush, blow dry the hair until it is 100% dry. During this step you do not have to focus on straightening the hair, only on drying the product onto the hair.

Step 5

- You will need a flat iron that will reach a temperature of *450°F

(critical to success of the treatment), Mini Glide (small tooth flat iron), a fine tooth comb, a style cape, and a pair of ear protectors.

- The use of our Magic Tape® is strongly recommended.
- Section the hair again into three parts.
- Beginning at the nape, use the small tooth flat iron on ½" sections near the hair line. Then use the *450°F flat iron for the full length of the hair.
- After using the Mini Glide at the hair line, do several passes with the *450°F iron from the roots to the ends of the section.
- Repeat smoothing action with *450°F iron on each section from 5 to 7 times or until the hair is shiny and smooth.
- Repeat this process through each of the 3 sections until all hair is smooth and shiny.
- Finish the back and then do the sides. Always ask your client how they like their hair to be styled, i.e. straight or slightly under, if they want bangs, etc., and you are done!

For the Original and Chocolate Treatments, inform your customer of the rules (DOS and DON'TS) that they need to follow for the next few days.

Step 6 (Advanced Treatment ONLY)

- After you have finished flat ironing, rinse the hair gently but thoroughly with warm water only.
- Do not shampoo or apply conditioner following the rinse.

Step 7 (Advanced Treatment ONLY)

- Blow dry the hair into the desired style. If needed, use flat iron on large sections to finish.
- The client can shampoo and condition their hair in 24 hours.

***Use 400°F and Magic Tape® on all shades of blonde, highlighted or bleached hair.**